PERSONAL INJURY ENDORSEMENT

For an additional premium, we provide coverage under this endorsement subject to the terms contained in the General Policy Provisions.

Coverage L—Personal Liability is extended to include coverage for personal injury.

Personal injury means damages for which an insured is legally liable caused by false arrest, false imprisonment, wrongful eviction, wrongful entry, wrongful detention, malicious prosecution, false representation, humiliation, libel, slander, defamation of character, or invasion of privacy.

EXCLUSIONS

This insurance does not apply to personal injury:

1. resulting from liability assumed by an insured under any contract or agreement;
2. resulting from the willful violation of a law or ordinance by, at the direction of, or with the consent of an insured;
3. to a person resulting from an offense directly or indirectly related to the person's employment by an insured;
4. caused by a publication, statement, or act by, at the direction of, or with the consent of an insured before the effective date of this insurance;
5. caused by a publication or statement made by, at the direction of, or with the consent of an insured, if the insured knew or had reason to believe that the publication or statement was false; or
6. resulting from business activities of an insured. (This exclusion does not apply to activities in conjunction with business pursuits which are ordinarily considered nonbusiness in nature.)